

<b>Fiscal Unit/Academic Org</b>	Near East S Asian Lang/Culture - D0554
<b>Administering College/Academic Group</b>	Arts and Sciences
<b>Co-administering College/Academic Group</b>	
<b>Semester Conversion Designation</b>	New Program/Plan
<b>Proposed Program/Plan Name</b>	Encountering Middle Eastern & South Asian Cultures
<b>Type of Program/Plan</b>	Undergraduate certificate program
<b>Program/Plan Code Abbreviation</b>	ENMESA
<b>Proposed Degree Title</b>	Encountering Middle Eastern & South Asian Cultures

**Credit Hour Explanation**

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program				12	
Required credit hours offered by the unit	Minimum			6	
	Maximum			12	
Required credit hours offered outside of the unit	Minimum			0	
	Maximum			12	
Required prerequisite credit hours not included above	Minimum			0	
	Maximum			0	

**Program Learning Goals**

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Provide students with intercultural competency for working with people and communities of the Middle East and South Asia.
  - Gain familiarity with global human experiences, cultures, values, and belief systems and will be better equipped to interact with diverse international communities.
  - Provide a strong foundation for recognizing and understanding cultural, ethnic, and religious differences
  - Give students practical and applicable skills in negotiating cultural environments in parts of the world with which they are not familiar.
  - Develop a nuanced understanding of differences and similarities, between cultures and lived environments.
  - Give students opportunities to explore ways of looking at the human experience outside of their own cultural spaces
  - Understand the historical, political, cultural, and social diversity associated with the Middle East and South Asia.

**Assessment**

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

## Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? No

## Attachments

- Cover letter. 2.8.24.pdf: Cover Letter  
*(Other Supporting Documentation. Owner: Carmichael, Phoebe Cullen)*
- NESAs Encountering ME and SA Certificate Advising Sheet.pdf: Advising Sheet  
*(Semester Advising Sheet(s). Owner: Carmichael, Phoebe Cullen)*
- Sample Certificate Completion Sheet.pdf: Sample Completion Sheet  
*(Other Supporting Documentation. Owner: Carmichael, Phoebe Cullen)*
- NESAs Encountering ME and SA Certificate. 2.14.24.pdf: Certificate Proposal  
*(Program Proposal. Owner: Carmichael, Phoebe Cullen)*

## Comments

- Resubmitting with corrected Certificate Proposal *(by Carmichael, Phoebe Cullen on 02/14/2024 11:34 AM)*
- Please see contingency feedback email sent 02/14/2024. *(by Hilty, Michael on 02/14/2024 09:24 AM)*
- See email to Ila Nagar. *(by Vankeerbergen, Bernadette Chantal on 07/18/2023 03:12 PM)*

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Carmichael, Phoebe Cullen	05/04/2023 12:11 PM	Submitted for Approval
Approved	Liu, Morgan Yih-Yang	05/04/2023 06:39 PM	Unit Approval
Revision Requested	Vankeerbergen, Bernadette Chantal	07/18/2023 03:12 PM	College Approval
Submitted	Carmichael, Phoebe Cullen	09/12/2023 03:21 PM	Submitted for Approval
Approved	Liu, Morgan Yih-Yang	09/12/2023 03:53 PM	Unit Approval
Approved	Vankeerbergen, Bernadette Chantal	10/12/2023 02:44 PM	College Approval
Revision Requested	Hilty, Michael	11/16/2023 02:51 PM	ASCCAO Approval
Submitted	Carmichael, Phoebe Cullen	02/12/2024 12:09 PM	Submitted for Approval
Approved	Liu, Morgan Yih-Yang	02/12/2024 02:44 PM	Unit Approval
Approved	Vankeerbergen, Bernadette Chantal	02/12/2024 02:47 PM	College Approval
Revision Requested	Hilty, Michael	02/14/2024 09:24 AM	ASCCAO Approval
Submitted	Carmichael, Phoebe Cullen	02/14/2024 11:34 AM	Submitted for Approval
Approved	Liu, Morgan Yih-Yang	02/14/2024 01:11 PM	Unit Approval
Approved	Vankeerbergen, Bernadette Chantal	02/14/2024 01:19 PM	College Approval
Pending Approval	Jenkins, Mary Ellen Bigler Hanlin, Deborah Kay Hilty, Michael Neff, Jennifer Vankeerbergen, Bernadette Chantal Steele, Rachel Lea	02/14/2024 01:19 PM	ASCCAO Approval

Dear David,

Thank you for your feedback on the Department of Near Eastern and South Asian Languages and Cultures (NESA) certificate on Encountering Middle East and South Asia. Please find below a list explaining how the contingencies have been addressed. To save you some time, the changes (except those pertaining to administrative errors) have been marked in blue.

1. We have provided a better rationale for the certificate.
2. We have added a footnote explain how we arrived at the 10-15 student number.
3. Ila Nagar met with Dan Seward on January 18, 2024 for a discussion on how to best manage the assessment for this certificate. The revised section on assessment reflects Dr. Seward's advice. Dr. Seward recommended that the certificate program provide examples of questions in the direct as well as indirect assessment in the exit survey. We have also scaffolded the assessment of the certificate with assessment of individual classes offered as part of the certificate program and explained why doing so makes sense for this certificate.
4. We have corrected the administrative errors.

Please let me know if I can provide any additional information or answer any questions.

Best regards,

Ila Nagar

## **NESA Encountering Middle Eastern and South Asian Cultures**

### **Certificate Proposal**

#### **1. Required information**

Types of Certificate:

- 1B (embedded post-high school diploma undergraduate certificate)
- 2 (stand-alone post-bachelor's degree undergraduate certificate)

Mode of Delivery: The certificate will be delivered in person with the option of taking some classes online.

Proposed implementation date: Spring 2024

Academic unit responsible for administering the certificate program: Department of Near Eastern and South Asian Languages and Cultures

The certificate has no prerequisites. Course grades below a C- will not be included among courses applied toward the certificate. The minimum overall cumulative point-hour ratio of the certificate courses must be 2.00 for this certificate. A maximum of 100% overlap between a certificate and a degree program is permitted. All courses applied toward the certificate must have been taken at The Ohio State University. The certificate must be declared at least one term prior to a student's intended graduation term, and students are encouraged to file the certificate program earlier whenever possible.

#### **2. Rationale**

##### **Introductory Certificate Requirements**

NESA proposes a 12-credit hour certificate program which aims to provide students with competency for working with people and communities of the Middle East and South Asia. This certificate program would target students in professions such as business, social work, energy, government, development, engineering, medicine, public health, finance, marketing, and others that might interact with people in or from the Middle East and South Asia. They will gain familiarity with global human experiences, cultures, values, and belief systems and will be better equipped to interact with diverse international communities.

This certificate in NESA Encountering Middle Eastern and South Asian Cultures provides students with a strong foundation in understanding the histories and dynamic realities of cultures, ethnic identities, and religions of the Middle East and South Asia. The driving force behind this certificate is to give students practical and applicable skills in negotiating both cultural difference and continuity in the Middle East, South Asia, and their diasporas. While the certificate focuses on the Middle East and South Asia, students will gain general cross-cultural competence that will prepare them to navigate diverse US and international contexts in informed, non-judgmental, and receptive manners. Studying Middle East and South Asia together allows students to understand the many historical connections in traditions, ideas, religions, technology, trade, and travel. These regions have been in contact for centuries and countries in these regions represent some of the most important emerging economies. Studying South Asia and the Middle East comparatively allows students to gain a greater understanding of the continuing cultural and political impact of empires, the spread of ideas and religions, and the migration of people that has shaped cultures in the Middle East and South Asia that have ancient roots. It will also allow

students to gain an understanding of cultures and politics in different postcolonial societies.

### **3. Relationship to other programs**

The Department of Near Eastern Languages and Cultures was recently renamed. The new name, Department of Near Eastern and South Asian Languages and Cultures, reflects renewed efforts in the Unit to provide students with courses that ground them in Middle East as well as South Asia Studies. This certificate blends courses in Middle East and South Asia Studies at The Ohio State University and familiarizes students with a variety of interdisciplinary and multicultural perspectives on this important region of the world. The proposed certificate will be embedded in the College of Arts & Sciences, with faculty and staff in the Department of Near Eastern and South Asian Languages and Cultures overseeing the certificate program. The Ohio State University currently has no certificate programs that address the included disciplines and themes in this proposed certificate.

Institutions that have department structures like NESA are listed below. The types of programs they offer which will be similar are also listed below. None of the institutions that were researched offer a certificate of the kind we are proposing. Almost every university listed below offers minors and information about the structure of their minor programs is below.

Columbia University: MESAAS: Middle Eastern, South Asian and African Studies  
Columbia University offers students tracks in the major in Middle Eastern, South Asian or African Studies. A MESAAS combined track is also offered where students can take classes in the three area specializations (Middle East, South Asia, and Africa) by combining courses in specific tracks.

UC Davis: Middle East/South Asia Studies

UC Davis offers students an undergraduate minor that can be achieved by combining classes which focus on either the Middle East or South Asia. The required class for this minor focuses on comparative perspectives on the Middle East and South Asia.

Emory: Middle Eastern and South Asian Studies

Emory University offers students minors in either Middle East Studies or South Asia Studies. Students can also do a minor in Mediterranean Archeology.

University of Virginia: Middle Eastern and South Asian Languages and Cultures

University of Virginia offers students minors in either Middle East Studies or South Asia Studies

University of Minnesota: Department of Asian and Middle Eastern Studies

University of Minnesota offers students minors in either Middle East Studies or South Asia Studies

Rutgers: Department of African, Middle Eastern, and South Asian Languages and Cultures

Rutgers University primarily offers language minors and others area specific minors.

There is currently no such program within the state of Ohio making our offering necessary to enhance student learning experiences.

#### **4. Student enrollment**

We believe that 10-15 students<sup>1</sup> will complete this certificate every year and the core constituency of the students finishing this program will be current OSU students enrolled in classes offered by NESAs.

This certificate program will be attractive to a variety of undergraduate students and majors and minors. The OSU majors that could be recruited for their involvement are (in alphabetical order): Anthropology (A&S); Comparative Studies (A&S); internationally minded students in the College of Education; various majors in the College of Engineering; Geography (A&S), specifically students interested in human geography; History (A&S); International Studies (A&S); Economics (A&S); Political Science (A&S); Public Management, Leadership, and Policy (John Glenn College); Public Policy Management (John Glenn College); Sociology (A&S); and World Politics (A&S) and Fisher College of Business.

#### **5. Curriculum Requirements**

The number of credits required for the certificate are 12. Students can complete the certificate in two to three consecutive or non-consecutive semesters. The certificate will utilize existing resources for implementation and will not impact existing programs within NESAs. Students must have a cumulative GPA of 2.0. All courses listed below are currently offered for three credits each (unless otherwise noted).

#### **6. Assessment**

We have identified three learning outcomes students are expected to attain after completing the Certificate in NESAs Encountering Middle Eastern and South Asian Cultures. All courses included in the program are mapped onto each of these learning outcomes and are provided below.

1. Outcome 1: Students will be able to understand the way culture (language, religion, ethnicity, traditions, texts) works in societies that fall within the Middle East and South Asia
2. Outcome 2: Students will be able to understand matrix of differences and similarities in societies that fall within the Middle East and South Asia
3. Outcome 3: Students will be able to navigate situations that are unique to societies that fall within the Middle East and South Asia and display competencies required for such navigation

#### Assessment

The NESAs Undergraduate Curriculum Committee will conduct an assessment using several metrics, using both direct and indirect measures, to evaluate the viability of the certificate, mode of delivery, attainment of learning outcomes, and student satisfaction. First, the NESAs Curriculum Committee will track student progress in the certificate program based on the results of an exit survey. [The exit survey will have five questions, the last two of which will be indirect assessments. An example of three direct assessment sample questions is below:](#)

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<sup>1</sup> We arrived at the 10-15 student figure by assuming that about 1-2% of students in our undergraduate classes (assuming 400-550 students per term in NESAs classrooms in the 2000-3000-level classes) will be interested in the certificate. This may be a miscalculation on our part. We will be better positioned on report on numbers in the upcoming years.

1. Middle East and South Asia have had centuries of linguistic and cultural exchanges. Give an example of one such exchange and how it manifests in modern life in the Middle East or South Asia.
2. What are some ways that everyday life in the Middle East and South Asia is similar? What are some ways everyday life in the Middle East and South Asia is different?
3. How does understanding history, culture, and civilization help us navigate unfamiliar social situations?

The exit-survey will also contain indirect assessment. Examples of sample questions that indirectly assesses student preparedness:

1. On a scale of 1-5 (1 representing completely unprepared and 5 representing very prepared) how prepared do you feel about your readiness to navigate cultural situations in the Middle East and South Asia?
2. On a scale of 1-5 (1 representing completely unprepared and 5 representing very prepared) how prepared do you feel about identifying cultural, social, and political differences between the Middle East and South Asia?

Second, student performance as determined by final grades in certificate courses will be used to compare those students completing the certificate to those who are not. Third, to ensure that each expected learning outcome is met, the NESAC Curriculum Committee will work with course instructors to develop a set of questions that align with each of the ELOs. Given that these are program learning outcomes, and not course outcomes, these questions will be included in an exit survey required of students upon completing the certificate. For example, Asking the right questions with the appropriate cultural context is an essential part of NELC 1125. One of the assignments students do for this class specifically asks them to rewrite one of the stories assigned for the class from a different perspective (gender, ethnicity, race), with personal reflection on how culture interacts with systems of difference that are built into society.

An assignment for NELC 3025 is the research project. The research project asks students to develop a project from conception to a public presentation that addresses a question about diasporas and citizenship. Students design, propose, develop, research, and present this project across the semester. The project will teach students about how to conduct original research using methods common in the humanities such as thinking about complex questions related to the human experience; finding ways to communicate that complexity; identifying strong research questions; doing archival research; searching for and assessing library resources; meeting and speaking with people in the community; presenting their work to different audiences; and developing writing practices that demonstrate clarity and readability with clear take-aways. This is a six-part project, and each part relies on students building their skills as researchers, which will take place as they develop their projects and during in-class projects workshops.

NELC 2241 has a group film presentation and critical review project. There are two parts to this assignment. For each part, students are asked to consider and discuss how the film portrays the everyday life and challenges of individuals in various racial, ethnic, gender, and other identity categories. Part 1 of the project requires students to work in groups of 2 or 3 to choose a film to watch then give a presentation on their findings to the rest of the class. For part 2 of the project students will submit a 2- to 3-page critical write-up for the film. This project teaches students to engage in systematic assessment of how historically and socially constructed categories of race, ethnicity, gender, and other identities shape perceptions, individual outcomes, and broader



societal, political, economic, and cultural systems. Students work in groups for this project to further expand their outlook on and understanding of the subject matter.

The Undergraduate Studies Coordinator also administers the exit survey as part of a requirement for completing the certificate program. The coordinator will share results from the assessment with the NESAC Curriculum Committee, and then later to the faculty within a department meeting at the onset of each academic year. *Assessment of any one course will not provide the assessment results that would be valuable to evaluate the certificate program, however, we hope that assessment of individual courses can help us find any weak spots as the certificate progresses. We also hope that assessment data from individual courses can bolster the learning outcomes for the certificate in the coming years.*

**Appendix I (ASC Advising Sheet):** Attached

### **Semester-by-semester sample program**

Here is an example of how a student can finish this certificate in three semesters:

Fall year 1: NELC 1125 - NELC 3025 - NELC 2241 (take up to two classes)

Spring year 1: HEBREW 3245 - HEBREW 2241 - PERSIAN 3350 - NELC 2241 - SASIA 2220 - TURKISH 3350 (take up to two classes)

Fall year 2: ISLAM 3501 - SASIA 3625 - HISTORY 2393 - ARABIC 2701 (take up to two classes)

### **List of courses that constitute the requirements**

#### Middle East and South Asia comparative perspectives (must take one; up to two)

NELC 1125 Stories of Belonging and Difference in the Middle East and South Asia (3 credits)

NELC 3025 or SASIA 3025 Citizenship and Diaspora: Living in Between Countries and Cultures (4 credits)

#### Middle East and South Asia Culture and Lived Experiences (must take one; up to two)

ARABIC 2241 Contemporary Arab Cultures: Arts, Mass Media, Society

HEBREW 2241(H) or JEWISHST 2242(H) Culture of Contemporary Israel

ISLAM 3205\* Women in the Muslim Middle East

NELC 2241 or ANTHROP 2241 The Middle East Close-Up: People, Cultures, Societies

PERSIAN 3350 Iranian Society Today: Internal Conflicts and Social Movements

PERSIAN 2241 Persian Culture

SASIA 2220\* or COMPSTDS 2220 Introduction to South Asia Studies

TURKISH 3350 Contemporary Issues in Turkey

TURKISH 2241 Beyond Harems and Belly Dancers: Turkish Culture

INTSTDS 2200 or NELC 2200 Introduction to the Modern Middle East

Middle East and South Asia Film, Literary, and Religious Perspectives (must take one)

ISLAM 3501\* Introduction to Islam  
RELSTDS 3671 or SASIA 3671\* Religions of India  
ISLAM 3702\* Literatures and Cultures of the Islamic World  
HEBREW 3705\* Israeli Society and the Holocaust  
HEBREW 3245 or JEWSHST 3245\* Israeli Film and Society  
NELC 2244\* Films of the Middle East  
SASIA 3625 Understanding Bollywood, Knowing India: Hindi Cinema Since 1960  
HISTORY 2393\* Contemporary India and South Asia  
HISTORY 2351 or ISLAM 2351\* Early Islamic Society, 610-1258  
ARABIC 2701\* Classic and Medieval Arabic Literature in Translation  
ARABIC 2702(H) or WGSS 2702(H)\* Gender and Citizenship in Modern  
Arabic Literature  
ARABIC 3702\* Place, Space, and Migration in Modern Arabic Literature and Film  
ARABIC 3705 A Thousand and One Nights: Storytelling in Arabic and World  
Literature

\*Indicates course has a prerequisite of English 1110.xx, or completion of GE Foundation Writing and Information Literacy Course

# The Ohio State University

## Arts and Sciences

### Types 1B and 2 NESA Encountering Middle East and South Asia Certificate

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Program Advisor: Tommy Beyl  
beyl.1@osu.edu

This certificate in NESA Encountering Middle East and South Asia focuses on providing students a strong foundation for recognizing and understanding cultural, ethnic, and religious differences. The driving force behind this certificate is to give students practical and applicable skills in negotiating cultural environments in parts of the world with which they are not familiar.

#### **Middle East and South Asia comparative perspectives (must take one; up to two)**

- NELC 1125 Stories of Belonging and Difference in the Middle East and South Asia (3)
- NELC/SASIA 3025 Citizenship and Diaspora: Living in Between Countries and Cultures (4)

#### **Middle East and South Asia Culture and Lived Experiences (must take one; up to two)**

- ARABIC 2241 Contemporary Arab Cultures: Arts, Mass Media, Society (3)
- HEBREW 2241/2241H or JEWSHST 2242/2242H Culture of Contemporary Israel (3)
- ISLAM 3205 Women in the Muslim Middle East (3)
- NELC/ANTHROP 2241 The Middle East Close-Up: Peoples, Cultures, Societies (3)
- PERSIAN 3350 Iranian Society Today: Internal Conflicts and Social Movements (3)
- PERSIAN 2241 Persian Culture (3)
- SASIA/COMPSTD 2220 Introduction to South Asia Studies (3)
- TURKISH 3350 Contemporary Issues in Turkey (3)
- TURKISH 2241 Beyond Harems and Belly Dancers: Turkish Culture (3)
- NELC/INTSTDS 2200 Introduction to the Modern Middle East (3)

#### **Middle East and South Asia Film, Literary, and Religious Perspectives (must take one)**

- SASIA/RELSTDS 3671 Religions of India (3)
- ISLAM 3501 Introduction to Islam (3)
- ISLAM 3702 Literatures and Cultures of the Islamic World (3)
- HEBREW 3705 Israeli Society and the Holocaust (3)
- HEBREW/JEWSHST 3245 Israeli Film and Society (3)
- NELC 2244 Films of the Middle East (3)
- SASIA 3625 Understanding Bollywood, Knowing India: Hindi Cinema since 1960 (3)
- HISTORY 2393 Contemporary India and South Asia (3)
- ISLAM/HISTORY 2351 Early Islamic Society, 610-1258 (3)
- ARABIC 2701 Classic and Medieval Arabic Literature in Translation (3)
- ARABIC 2702/2702H or WGSS 2702/2702H Gender and Citizenship in Modern Arabic Literature (3)
- ARABIC 3702 Place, Space, and Migration in Modern Arabic Literature and Film (3)
- ARABIC 3705 A Thousand and One Nights: Storytelling in Arabic and World Literature (3)

#### NESA Encountering Middle East and South Asia Certificate Program Guidelines

Credit hours required: Minimum of 12 semester credit hours.

#### Overlap with courses in degree

- The certificate must be in a different subject than the major.
- Max 100% overlap with courses in a major, minor, other certificate, or GE.

#### Grades required

- Minimum C- for a course to be counted on the certificate.
- Minimum 2.00 cumulative GPA for all certificate course work.

X193 credits Not permitted.

Approval required The certificate course work must be approved by: NESAs advisor, Tommy Beyl.

#### Consult with Advisor

- For filing deadlines.
- For changes or exceptions to a certificate plan.



(CERTIFICATE COMPLETION SHEET)

COLLEGE OF ARTS AND SCIENCES

TYPE 1B AND 2 (ENMESA-CRT)

STUDENT NAME: \_\_\_\_\_

STUDENT OSU EMAIL: \_\_\_\_\_

CERTIFICATE ADVISOR NAME: \_\_\_\_\_

**REQUIRED CORE COURSES (AT LEAST 3 AND UP TO 7 HOURS)**

Course (Hours)	Course Grade	Term Completed
NELC 1125 (3)		
SASIA/NELC 3025 (4)		

**ELECTIVE COURSES (9 HOURS)**

In addition, students will select two more courses (6 credits) from among those listed below. Students must take courses in both groups listed below.

Course (Hours)	Course Grade	Term Completed
<b>GROUP A: Middle East and South Asia Culture and Lived Experiences (must take one; up to two)</b>		
<b>GROUP B: Middle East and South Asia Film, Literary, and Religious Perspectives (must take one)</b>		

SUBSTITUTIONS APPROVED: \_\_\_\_\_

CERTIFICATE ADVISOR SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_